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9/9/09

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Ref: 2010 IEEE/PES T&D Conference & Exposition  
New Orleans, Louisiana  
April 19 – 22, 2010

H-J Enterprises, H-J International, H-J International Tianjin Electrical Products and Engineered Power Components will not be exhibiting at the IEEE PES T&D Conference & Exposition in New Orleans, Louisiana in April of 2010. This action was taken primarily due to the current economy and overall condition of our industry.

We feel that the overall attendance from all segments (Utility, OEM and International), will be somewhat to significantly lower than previous shows. We are already hearing that Utilities are cutting back and limiting travel. Word from the OEM segment indicates that manufacturers are scaling back and considering smaller exhibit space, reduced participation, or pulling out totally. H-J International, being a globally diverse company, is already getting feedback that fewer international customers and OEM's will be in attendance in New Orleans.

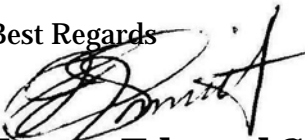
We at H-J also feel that having this show every 24 months is too often. The prior 30 month cycle was more appropriate. Considering the maturity of our industry the 30 month cycle makes more sense. It's difficult, considering developmental time, to generate enough new products, product improvements or service features to warrant a 24 month cycle.

We at H-J are committed to supporting both this industry and the IEEE, as evidenced by our participation in the IEEE Transformers Committee, PES, and Standards Association through participation in Working groups, Subcommittees and Technical Committees in the development of working "Standards" for our industry.

In lieu of our participation at the IEEE Show in New Orleans and to better serve our customers, we have chosen to spend our money with increased "one-on-one" sales calls. In addition we will be investing in additional equipment and production improvements.

We very much appreciate both your support and business and look forward to a healthy future. Should you have any questions, please do not hesitate in contacting you Account Executive or me personally.

Best Regards



**James Edward Smith**

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